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合作



TRANSCULTURAL
COLLABORATION

Transcultural Collaboration is a unique international MA semester program in the Arts and Design, and a cooperation between seven arts universities in Hong Kong, Mainland China, Taiwan, Singapore, and Switzerland.

30 participants from all arts and design disciplines have the chance to explore Zurich and Hong Kong, collaborating on experiments with open outcomes.

**20 August –
30 November 2018**



ON TRANSCULTURAL COLLABORATION

Today, artists and designers need a multi-perspective mindset, as well as a genuine commitment and willingness to communicate, exchange, and debate ideas and opinions within a global framework, critically reflecting on manifold interconnected issues and questions. Given the complex and pressing nature of the problems facing all of us, we are convinced that close cooperation is imperative for tackling these issues.

BETWEEN HONG KONG, ZURICH, AND SHANGHAI

Zurich and Hong Kong are the two main locations of the program. They serve as the matrix and common playground for explorations and experiments. The differences between Hong Kong and Zurich are huge: they provide interesting insights and opportunities for reflection on a variety of topics such as value systems, politics, traditions and cultural hybridization, or power structures. Every year, the program offers as well a perspective on a third city. This year, the group will travel to Shanghai for a field trip that includes a public presentation in a well-known local art space.

ON TRANSCULTURALITY

For contemporary artists and designers, a transcultural mindset and attitude is necessary in order to deal with different cultures on many levels. They act as facilitators between different political, social, economic, and cultural contexts. Not only professional expertise is required, but also the ability to understand and negotiate the diversity of global cultures and societies. Artists and designers take the role of agents who constantly observe, reflect, distinguish, and position themselves in dynamic environments, withstanding frictions, and demanding to make things visible, to mediate, to produce, and to act precisely.

ON COLLABORATION

When making use of different working methods or approaches, one might come up with ideas and conceptions that are beyond regular imagination and capabilities. Collaboration as a principal working method exposes participants to different mindsets, traditions, and aesthetic understandings. Working in cross-cultural and cross-disciplinary teams allows for direct exchange and debate on topics of common interest, while at the same time critically reflecting on each other's perception, values, and way of working. It is a way of expanding the artistic toolkit, helping participants to better understand their own discipline.





ON THE PROGRAM STRUCTURE

The program starts with a 4-week stay in Zurich, before continuing on to a 3-month stay in Hong Kong, with a 1-2 week field trip to Shanghai. The core program is dedicated to practice-based collaboration and teamwork between the participants in changing constellations. An annual semester topic and a related lecture series serve to focus debates and provide a framework for practical experimentation. The program is complemented with additional inputs by guests, excursions, and workshops. Participants receive close support from selected faculty from all partner institutions, as well as from independent artists and experts from various art and design disciplines. The semester includes public presentations in Zurich, Shanghai, and Hong Kong.

SEMESTER DATES

20 August – 30 November 2018: 15 weeks

PARTICIPANTS

The program offers places to 30 graduate students from the participating partner institutions (with approx. 10 – 12 from ZHdK) from a wide range of arts and design disciplines, including performing arts, music, fine arts, media arts, design, and art education. Emphasis is placed on a good mixture of disciplines.

ADMISSION CRITERIA AND REQUIREMENTS

- A genuine interest in and willingness to identify and analyse transcultural questions
- An ability and interest to work in teams whose members come from different cultural and disciplinary backgrounds
- A willingness to expose oneself and one's work, to engage in critical reflection, to experiment and take artistic risks, and to participate full-time in the semester program
- Proficient in English

CREDITS

Students remain enrolled in their home MA programs. ZHdK students will be awarded ECTS credits (in consultation with the head of their respective MA program).

COSTS ZHDK

- 1. Tuition fees:** Regular home institution semester fees
- 2. Accommodation Hong Kong/Shanghai:** Covered by ZHdK and partners
- 3. Travel Expenses:**
 - a. Return flight Zurich – Hong Kong – Zurich
 - b. Return flight Hong Kong – Shanghai – Hong Kong

Total: 1'200.00 CHF (approx.)

TEACHING FACULTY

Lecturers and artists from Hong Kong, China, Taiwan, Singapore, and Europe. Faculty come from various arts and design disciplines, and a range of academic backgrounds.

APPLICATION PROCESS

1. Letter of motivation (1 – 2 pages, in English)
2. CV
3. Interview

Interviews will be conducted in April 2018
Final confirmation of participation by 27 April 2018

PARTNERS

- China Academy of Art, Intermedia Arts, Hangzhou/China, <http://eng.caa.edu.cn>
- Hong Kong Academy for Performing Arts (HKAPA), www.hkapa.edu
- Taipei National University of the Arts, Taiwan, www.tnua.edu.tw
- City University of Hong Kong, School of Creative Media, www.scm.cityu.edu.hk
- LASALLE College of the Arts, Singapore, <http://www.lasalle.edu.sg>
- Hong Kong Baptist University, Academy of Visual Arts, <http://ava.hkbu.edu.hk>
- Zurich University of the Arts (ZHdK), Switzerland www.zhdk.ch

FURTHER INFORMATION

For a personal consultation or should you have any questions, please contact:

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SUBMISSION DEADLINE

3 April 2018

Please send all application documents to:

Karin Wegmann
karin.wegmann@zhdk.ch
Administrator, Connecting Spaces
Hong Kong – Zurich



INFORMATION EVENT

Short presentation of this years' program,
chance to meet former participants, and get
an impression of their work and experiences.

Tuesday, 7 March, 2018

12.30 – 13.30, Room 4.K16, Toni Areal

17.30 – 18.30, Room 4.K16, Toni Areal



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